

2009 EDITORIAL CALENDAR



ARIZONA COMMERCIAL REAL ESTATE

ARIZONA'S LARGEST LOCAL AND NATIONAL COMMERCIAL REAL ESTATE AUDIENCE.

ANNUAL FEATURES

January/February

- › ABA/Arizona Builders' Alliance
- › ICSC/International Council of Shopping Centers
- › Annual Commercial Leasing Guide

March/April

- › 2009 Annual Real Estate Outlook
Trends & Forecasts
Top Developers, New Projects
Top Brokers & Transactions
- › Real Estate Leaders
- › 4th Annual RED Awards

May/June

- › Healthcare Development & Construction
- › Annual Tucson Real Estate Focus
- › Valley Partnership

July/August

- › ABA/Arizona Builders' Alliance
- › Mid-Year Retail Report

August

- › Annual People to Know

September/October

- › NAIOP/National Association of Industrial and Office Properties
- › Real Estate Financing Forecast
- › AIA /American Institute of Architects

November/December

- › BOMA/Building Owners and Managers Association
- › Economic Development/Location Guide to Arizona Business Parks
- › Building Healthcare Facilities

COMMERCIAL DEVELOPMENT · BROKERAGE · CONSTRUCTION
INVESTMENT · FINANCE · ARCHITECTURE · BUILDING GREEN · RE LAW

MAIN NEWS – EVERY ISSUE

New to Market – Renderings and stats for projects recently announced: office, retail, mixed-use, industrial, medical, multi-family, hospitality and public projects.

Development & Investment – Arizona trends and opportunities.

Construction – Project News and technology.

Building Green – Sustainable, green practices and technology in the commercial industry.

Brokerage – Geographic submarkets and category trends.

Key Topic – Industry leaders discuss key issues affecting commercial development including water and power, transportation, open space, revitalization and legislative issues.

Finance & RE Law – Need-to-know information to facilitate successful projects.

Architecture & Interior Design – Issues to consider when planning your project.

Newsmakers – People and company news.

Annual Supplement – Expanded coverage of industry specialties. (See list on the left.)

Notable Transactions – A selection of recent buy/sell transactions in office, retail, mixed-use, industrial, medical, land and multi-family.

Leasing & Property Management – Notable leases, expansions/relocations and property management issues.

P&Z – Planning and zoning news.

Economic Development – News from municipal economic development directors.

After Hours – The fun side of real estate people.

Resource Pages – Events, continuing education and trade organization contact information.

Trends – At-a-glance market stats.

AZRE RESOURCE LISTS 2009

Full page ad
adjacencies available

January/February

- › Retail Developers

March/April

- › Mortgage Bankers and Brokers
- › Industrial Developers

May/June

- › Medical Office Developers

July/August

- › Contractors - HVAC
- › Contractors - Electrical

September/October

- › Real Estate Law Firms
- › Brokerage Firms - 10+ Brokers

November/December

- › Brokerage Firms - Fewer than 10
- › Property Management Companies