

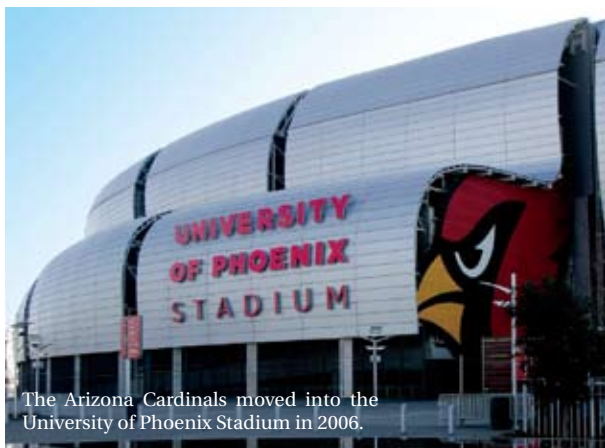


Arizona Cardinals

www.azcardinals.com



Photos: Arizona Cardinals



The Arizona Cardinals moved into the University of Phoenix Stadium in 2006.

The team now known as the Arizona Cardinals was founded in 1898, and is the oldest continuously run professional football team in the United States.

Over the years, the team has gone by the names of the Morgan Athletic Club, the Normals, Racine Cardinals, Chicago Cardinals, St. Louis Cardinals, Phoenix Cardinals and finally, the Arizona Cardinals.

The Bidwill family's involvement with the Cardinals began in 1932, when Charles Bidwill Sr., a vice president of the Chicago Bears, purchased the team for \$50,000. In 1960, the team was moved to St. Louis.

In 1972, the elder Bidwill's son, William, took sole control of the

team, and in 1988 the Cardinals moved to Phoenix, where they were rechristened the Phoenix Cardinals. In 1994, William Bidwill changed the team's name to the Arizona Cardinals.

Upon first moving to Phoenix, the Cardinals played at Arizona State University's Sun Devil Stadium. In 2006, the Cardinals moved into their new, state-of-the-art home in Glendale, the University of Phoenix Stadium.

The Cardinals' impact on the local and state economy has been vast. The construction of the stadium filled 3,000 total jobs (an average of 700 workers per day), and those workers put in 2.6 million hours during the course of construction. Proposition 302, the stadium legislation, created a total of 16,340 jobs and had an overall economic impact of \$1.95 billion, according to estimates by the Arizona Sports and Tourism Authority.

In a given year, building operator Global Spectrum successfully books more than 225 event days for gatherings large, small and in between. In addition, the Cardinals have sold out all 25 of their home games since moving into the University of Phoenix Stadium.

Another economic engine is the Super Bowl, an event that would not have come to the Valley, but for the Cardinals' presence and the stadium. The economic impact of Super Bowl XLII alone was estimated by some to be \$500 million.

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Year Established

1898

In Arizona: 1988

AZ Employees

Approximately

250



Mike Bidwill is president of the Arizona Cardinals.

