

SUPPORTING ARIZONA BUSINESSES FOR 17 YEARS!

# RANKING *The Best of Arizona Business* ARIZONA™

2015

## **Ranking Arizona: The Best of Arizona Business**

is the result of the largest business opinion poll taken in Arizona. *Ranking Arizona* is based purely on voters' opinion. It is not based on annual revenue or the number of employees. Instead, participants who vote give us their recommendations based on quality of product, service and with whom they would recommend doing business. Ranking Arizona is direct mailed to a minimum of 25,000 company presidents and c-level executives.



## WHAT THE BEST SAY ABOUT RANKING ARIZONA

“**Being voted #1 for 9 years in Ranking Arizona by our satisfied customers has helped our brand tremendously.** Being ranked *The Best of Arizona Business* shows our soon-to-be-customers what our long-time customers already know: Wist Office Products is the most reliable office supply company in Arizona. We love being a part of this voter-driven recognition, and it has made a huge difference in our reputation in the community!” - Ian Wist / Wist Office Products

“The WOOD/PATEL team is grateful for the distinctive honor of being named the #1 Civil Engineering Firm for 10 consecutive years. **This recognition means so much to our firm as we continue our “Mission: Client Service” and add value to our clients’ goals.**” - Darrel E. Wood, P.E., R.L.S., Principal Wood/Patel

“At Pollack Investments, **we are truly honored to be voted by the readers and real estate leaders**, the best owner/operator for commercial properties in Arizona for the past 10 years.” - Michael Pollack / Pollack Investments

**\$245,000**  
AVERAGE  
HOUSEHOLD INCOME

**82%**  
REPORT SHARING THEIR  
RANKING ARIZONA ISSUE

**78%**  
HAVE A COLLEGE /  
ADVANCED DEGREE

**71%**  
REPORT USING RANKING  
ARIZONA AS A BUSINESS  
REFERENCE TOOL

UPPER  
MANAGEMENT **12%**

OWNER/  
PRESIDENT **66%**

SALES/  
MARKETING **12%**

MIDDLE  
MANAGEMENT **7%**

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3101 N. Central Ave., Suite 1070 • Phoenix, AZ 85012-9642