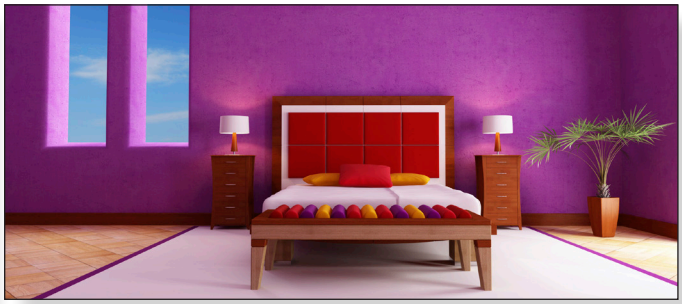
SCOTTSDALE LIVING

Scottsdale Living is the preeminent publication for the dynamic, affluent, Scottsdale resident. The semiannual Best of Scottsdale is the must-keep issue packed with everything you need to live beautifully... home, health, fashion, beauty, food, fitness and more!

Our editorial staff reviews hundreds of businesses and products and selects and features only the finest in spring and fall issues.

Don't miss your opportunity to showcase your company among the best.



CATEGORIES:

Arts / Entertainment
Business services
Cosmetic Surgery
Dining
Events
Family fun
Golf courses
Hair & Make-up
Health & fitness
Home furnishings
Nightlife
Outdoor living
Pets
Resorts & spas
Shopping

R/C

Readers' Choice:
Online voting platform for readers to select their favorite Scottsdale businesses.

Top votes are featured in the publication along with our editorial picks.

ADDED EXPOSURE:

Print ads also appear in the digital issues of Scottsdale Living magazine online.

Free app available on Apple Newsstand and Google Play.

CONTACT:

Advertising with Scottsdale Living ensures that your business is showcased alongside the best and hottest in the Valley.

602.277.6045

ScottsdaleLivingMagazine.com

SCOTTSDALE LIVING

DISTRIBUTION

25,000
Print copies

MOBILE
Free App available on Apple Newsstand and Google Play

500 LOCATIONS
Copies at high-visibility locations including: AJ's Fine Foods, coffee shops, resorts, country clubs, doctor's offices, medical centers, fitness centers, hair & nail salons, retail stores & spas.

SCOTTSDALE LIVING MAGAZINE

FOR SEMIANNUAL PRINT RATES, GIVE US A CALL AT (602) 277-6045.

Acceptable file formats: Adobe InDesign, Quark Xpress, Adobe Photoshop and PDF files. PDF files must be high resolution, CMYK fonts embedded, include bleed and crop marks. EPS and TIFF files must be CMYK at 300 dpi (include all links and fonts).

***Deadlines • Spring 2014 - March 3, 2014 / Fall 2014 - September 1, 2014**

AUDIENCE

35-50 Average age

Average net worth **$2.4 M**

$400 K+ Home value

88% Own their own home

36% Plan to remodel within next 12 months

Dine out 5-9 times per month **36%**

40% Plan to buy fine jewelry within 12 months

Visited/Stayed in a resort/spa **39%**

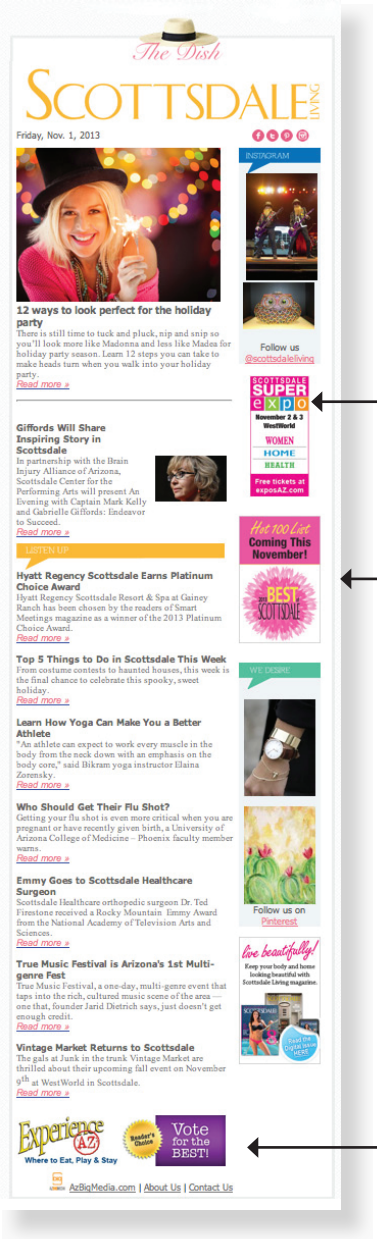
EBLAST RATES

(10,000 opt-in distribution) 15% open rate / 32% click through rate

Top Sidebar Banner 160x250px

Middle Sidebar Banner 160x250px

Footer Banner 410x100px



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