

AzBusiness LEADERS

MEDIA KIT 2017

AzBusiness Leaders readers
\$2.7 MILLION
average net worth

60%
of magazine readers
take action from
magazine advertising.



CIRCULATION:
30,000
Pass-along rate 4.9 times

#1
Print
magazines
are
1
in reaching
affluent influential
consumers

Readers Interests;
investment opportunities,
gourmet food and wine,
luxury autos, fine jewelry
and exotic vacations.

78%

of Az Business Leaders hold a
college or advanced degree

47
the median age of
magazine readers and
the median age of the
U.S. population.



AzBusiness Leaders
highlights the **500** most influential leaders
in their industries

READERSHIP:
147,000

5,000 distributed year-
round at business
conferences