

# AzBusiness ANGELS

Connecting Industry with Nonprofits

The Mission of AzBusiness Angels magazine is to:

- Engage organizations, companies and individuals to take action**
- Encourage social and environmental responsibility**
- Educate on the need for corporate philanthropy**

Premiere issue  
Spring/Summer 2017

Corporate philanthropy is a hallmark of building successful business.

AZ Big Media is dedicating a new publication to the corporate angels in our community who give back through volunteering, contributions and sponsorships.

AzBusiness Angels will also lend a voice to the underserved nonprofits, in an effort to connect them with corporations who are passionate about improving the lives of Arizonans and who are willing to give generously of their time, and resources.

## EDITORIAL FOCUS

### Corporate Stewardship

Spotlights companies that give back.

### Nonprofit/Foundation Angels

Highlights the impact of nonprofits.

### Calendar of Events

A list of upcoming events.

## Why your company should be included in AzBusiness Angels

### FAQ:

**Q:** “Why should I be a Corporate Angel placing an ad in AzBusiness Angels instead of donating directly to the nonprofit?”

**A:** AzBusiness Angels will expose your corporate stewardship to a larger audience via the readership and distribution of the publication.

**Q:** “Our company donates too to many nonprofit organizations to choose just one or two?”

**A:** Your “match” page may be used to highlight all of the nonprofit organizations to which you are a corporate angel, so you do not have to choose just one.

**Q:** “How does participation in AzBusiness Angels benefit the ROI with my company?”

**A:** Your message will be read by an influential audience of business leaders who are looking for your specific services to move their business forward.

