



MEDIA KIT 2017

Connect with AZRE

ARIZONA'S MOST RESPECTED LOCAL & STATEWIDE COMMERCIAL REAL ESTATE AUDIENCE



AZRE readers are affluent and active investors.

Advertising that works

80% of advertisers return to AZRE

Print magazines are **#1** in reaching influential consumers.



28% open rate for AZRE newsletter is 33% higher, exceeding the industry standard (smartinsights.com email marketing)

86% of readers are business owners, senior management, C-level executives and decision makers.

Average age of AZRE readers

35-55



CIRCULATION:
25,000



READERSHIP:
122,500

90% of readers look to AZRE for breaking **CRE news**



*Media Usage Studies, Readex Research



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In Each Issue:



6 ISSUES PER YEAR

January/February **The Annual Outlook**

Taking an in-depth look at where the commercial real estate industry will be headed in the new year and the Companies to Watch.

Space reservation deadline: December 1, 2016

March/April **The Best of Real Estate Issue**

An overview of construction in the Valley with an in-depth analysis of development on tribal lands. Highlights include the 2017 RED Award winners.

Space reservation deadline: February 10, 2017

May/June **The Healthy Building Issue**

AZRE's look at the top commercial real estate law firms along with the legal and financial issues facing commercial development projects.

Space reservation deadline: April 7, 2017

July/August **The Infrastructure and Technology Issue**

A spotlight on Arizona's building landscape and the newest technologies in commercial real estate. This issue also features the Most Influential Women in commercial real estate.

Space reservation deadline: June 8, 2017

September/October **The Office and Industrial Issue**

An analysis of industry demands and vacancies surrounding the industrial and office markets. This issue also spotlights multifamily housing and building management.

Space reservation deadline: August 11, 2017

November/December **The Giving Back Issue**

An analysis of economic development in Arizona cities, plus the land and infrastructure needed to keep moving forward.

Space reservation deadline: October 13, 2017



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