

These settings will ensure the proper online presentation of your ad. Follow these steps before submitting your ad

Advertising Types	Unit Size (px)	File Size	Animation Length
Website			
Medium Rectangle	300 x 250	40k	:15
eNewsletter			
Medium Rectangle	300 x 250	40k	Static only

ACCEPTABLE FILE FORMATS:

- .jpg
- .png
- .gif
- .swf (for website banners only)

URL PATH:

Please provide URL path at the time of submitting creative. Paths must be absolute. Relative paths will display broken links.

BORDER:

All online ads with a white background must feature a 1pt. wide border within the ad size limitations.

