

AzBusiness LEADERS

media kit 2018

Az Business Leaders highlights the
500 MOST INFLUENTIAL LEADERS IN THEIR INDUSTRIES

circulation: 30,000 **readership: 147,000**

47

The median age of magazine readers and the median age of the U.S. population.

93%

of Az Business Leaders hold a college or advanced degree

\$2.7 million

Average net worth

Readers Interests

investment opportunities, gourmet food and wine, luxury autos, fine jewelry and exotic vacations.



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