

THE AFFLUENT HOMEOWNER'S DESIGN SOURCE FOR:

New home purchases, Architects, Home Builders, Interior Designers and Luxury REALTORS, with a focus on Design Trends, Design Tips, and Product Guides.

circulation: **25,000** readership: **112,500**

\$473,000 *Average household income*

Average net worth **\$2,468,000**

\$1,445,000 *Average home value*

40%

of readers own two or more homes

- Mailed to homes valued at \$1.5 million plus
- Home sales of \$400,000+ every 60 days
- ASID North interior designers
- Architects
- Homebuilders
- AJ's Fine Foods
- Selected showrooms



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