

# RANKING *The Best of Arizona Business* ARIZONA

media kit 2018

## The Best of ARIZONA BUSINESS

Ranking Arizona is the result of the largest business opinion poll in Arizona. *Ranking Arizona* is based purely on voters' opinions. It is not based on annual revenue or the number of employees. Instead, participants who vote give us their recommendations based on quality of products, services and with whom they would recommend doing business. *Ranking Arizona* is direct-mailed to 25,000 company presidents and C-level executives, is retailed in select Barnes & Noble stores and online at [azBIGmedia.com](http://azBIGmedia.com) and seasonally at Phoenix Sky Harbor International Airport.

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