You'll find business and real estate news, lifestyle features, tools for business and information about our events that will get your business recognized. If you live or work in Arizona, AZ BIG Media is your platform to stay informed and have your voice heard.

MAGAZINE MEDIA ARE MORE TRUSTED, INSPIRING, AND INFLUENTIAL THAN OTHER MEDIA

READER PROFILE

2.6 MILLION
AVERAGE NET WORTH

1.6 MILLION
AVERAGE HOUSEHOLD VALUE

2X MORE LIKELY
TO BE A HIGH NET WORTH INDIVIDUAL

93%
HAVE BEEN SUBSCRIBERS FOR 5+ YEARS

2X MORE LIKELY
TO BE A C-LEVEL EXECUTIVE

55% I 45%
MALE I FEMALE

65% I 35%
MARRIED I SINGLE

87%
HAVE A COLLEGE DEGREE

91%
HAVE AN ACTIVE INVESTMENT PORTFOLIO

72,300
MONTHLY WEBSITE PAGE VIEWS

57%
OWN MULTIPLE HOMES
THE 500 MOST INFLUENTIAL LEADERS

AZ Business Leaders profiles Arizona’s C-level Executives, Decision makers, Innovators and Groundbreakers who shape the economic landscape.

READER PROFILE

93% HOLD A COLLEGE OR ADVANCED DEGREE

30,000 CIRCULATION

47 MEDIAN READERSHIP AGE

147,000 READERSHIP

$2.7 MILLION AVERAGE READER NET WORTH

Print magazines are #1 in reaching affluent influential customers in more categories than any other media.

PRIMARY INTERESTS

Investment opportunities

Luxury autos

Gourmet food and wine

Fine jewelry

Exotic vacations
Reach Arizona C-level executives with:
Buying Power • Disposable Income • High Net Worth
High Education • Highest Concentration of Wealth

AD RATES (ANNUAL)

<table>
<thead>
<tr>
<th></th>
<th>1 YEAR</th>
<th>2 YEARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$6,060</td>
<td>$3,098</td>
</tr>
<tr>
<td>TABLE OF CONTENTS</td>
<td>$6,505</td>
<td>$3,528</td>
</tr>
<tr>
<td>COVER POSITIONS</td>
<td>$6,505</td>
<td>$3,528</td>
</tr>
<tr>
<td>TWO-PAGE SPREAD</td>
<td>$9,900</td>
<td>$5,730</td>
</tr>
<tr>
<td>INDEX PAGE</td>
<td>$6,504</td>
<td>$3,525</td>
</tr>
</tbody>
</table>

ALL RATES ARE NET

Luxury goods, category influencers and buyers are heavy print magazine readers.
WEBSITE STATISTICS

723,000
AVERAGE PAGE VIEWS PER MONTH

5:48+
MINUTES PER SESSION

93,000
VISITORS PER MONTH

178,221
MOBILE SESSIONS PER MONTH

3.55
PAGE VISITS PER SESSION

85,000
AVERAGE ADVERTISING IMPRESSIONS MONTHLY

Print and digital integrated advertising increases sales and yields the highest ROI: 11–26%.

DAILY NEWSLETTER STATISTICS

100%
OPT IN

24–28%
AVERAGE OPEN RATE

23,200+
WEEKLY SUBSCRIBERS

PRIMARY interests

Lifestyles & Hobbies/
Business Professionals

Banking & Finance/Avid Investors

News & Politics/Avid News Readers

Sports & Fitness/
Health & Fitness Buffs

Travel/Travel Buffs

Technology/Technophiles

Sports & Fitness/Sports Fans

Media & Entertainment/Movie Lovers

Shoppers/Luxury Shoppers
**DISPLAY ADS**

Guaranteed Minimum 55,000 impressions monthly.

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>9 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Run of site ads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>300x250 Medium Rectangle</td>
<td>$1,400</td>
<td>$1,200</td>
<td>$950</td>
<td>$900</td>
<td>$850</td>
</tr>
<tr>
<td>Newsletter bundle</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Daily News ad sent weekly to 15,000+ subscribers</td>
<td>$2,000</td>
<td>$1,700</td>
<td>$1,400</td>
<td>$1,300</td>
<td>$1,200</td>
</tr>
<tr>
<td>Homepage</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>728x90 leaderboard displayed on home page</td>
<td>$2,100</td>
<td>$1,800</td>
<td>$1,425</td>
<td>$1,350</td>
<td>$1,275</td>
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</tbody>
</table>

**SPONSORED CONTENT**

Sponsored content mimics the look, feel, and function of azBIGmedia.com.

- Homepage placement and the non-disruptive format captures and engages the reader.

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored post include a 300x250 run of site display advertisement</td>
<td>$1,800</td>
<td>$1,500</td>
<td>$1,200</td>
</tr>
<tr>
<td>Post appear on home page adjacent to editorial content</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post remain on home page for 30 days and evergreen on site</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post will be labeled at “Sponsored Post”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article is housed on azBIGmedia.com</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post must contain embedded key words. Total word count for post is 300-500 words</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post can include a slide show of up to 20 images. Provided images must be 750x500 at 300dpi</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All content is subject to Publisher approval</td>
<td></td>
<td></td>
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</tbody>
</table>