You'll find business and real estate news, lifestyle features, tools for business and information about our events that will get your business recognized. If you live or work in Arizona, AZ BIG Media is your platform to stay informed and have your voice heard.

MAGAZINE MEDIA ARE MORE TRUSTED, INSPIRING, AND INFLUENTIAL THAN OTHER MEDIA

READER PROFILE

2.6 MILLION
AVERAGE NET WORTH

2X MORE LIKELY
TO BE A HIGH NET WORTH INDIVIDUAL

1.6 MILLION
AVERAGE HOUSEHOLD VALUE

93%
HAVE BEEN SUBSCRIBERS FOR 5+ YEARS

2X MORE LIKELY
TO BE A C-LEVEL EXECUTIVE

55% | 45%
MALE | FEMALE

65% | 35%
MARRIED | SINGLE

91%
HAVE AN ACTIVE INVESTMENT PORTFOLIO

87%
HAVE A COLLEGE DEGREE

57%
OWN MULTIPLE HOMES

72,300
MONTHLY WEBSITE PAGE VIEWS
Experience AZ is an exciting guide to Arizona lifestyle and adventure, delivering readers the latest and greatest advice on where to eat, sleep, and play.

DISTRIBUTION

• Phoenix Sky Harbor International Airport
• AJ’s Fine Foods
• 120+ major hotels and resorts
• Old Town Scottsdale
• Convention & Visitors bureaus, chambers of commerce statewide

Affluent magazine readers spend more on travel and are likely to spend $10,000+ on vacations within the US.

READER PROFILE

90% OF TOURISTS VISIT ARIZONA FOR LEISURE

30,000 CIRCULATION

232,500 READERSHIP

POPULAR VISITOR ACTIVITIES

DINING 59%
SHOPPING 54%
HIKING 43%
CASINO 39%
Affluent magazine readers are the most frequent travelers.

**MAGAZINE RATES**  
**BIANNUAL**

<table>
<thead>
<tr>
<th></th>
<th>4X</th>
<th>2X</th>
<th>1X</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$2,000</td>
<td>$2,760</td>
<td>$4,580</td>
</tr>
<tr>
<td>BACK COVER</td>
<td>$2,755</td>
<td>$3,530</td>
<td>$5,500</td>
</tr>
<tr>
<td>2-PAGE SPREAD</td>
<td>$3,100</td>
<td>$3,860</td>
<td>$6,175</td>
</tr>
</tbody>
</table>

*ALL RATES ARE NET.

**COVER SPONSORSHIP**

**RATE $6,500**  
**VALUE $9,200**

- Company Logo on Cover
- Two Page Premium Position
- Web Ad (300x250) for Six Months

**DEADLINES**

**2019 Fall/Winter**
- Space: September 2019
- Ad Material: October 15, 2019
- Publication Date: November 2019

**2019 Spring/Summer**
- Space: March 2019
- Ad Material: April 2019
- Publication Date: May 2019
WEBSITE STATISTICS

723,000
AVERAGE PAGE VIEWS PER MONTH

5:48+
MINUTES PER SESSION

93,000
VISITORS PER MONTH

178,221
MOBILE SESSIONS PER MONTH

3.55
PAGE VISITS PER SESSION

85,000
AVERAGE ADVERTISING IMPRESSIONS MONTHLY

Print and digital integrated advertising increases sales and yields the highest ROI: 11–26%.

DAILY NEWSLETTER STATISTICS

100%
OPT IN

23,200+
WEEEKLY SUBSCRIBERS

24–28%
AVERAGE OPEN RATE

PRIMARY INTERESTS

Lifestyles & Hobbies/
Business Professionals

Banking & Finance/Avid Investors

News & Politics/Avid News Readers

Sports & Fitness/
Health & Fitness Buffs

Travel/Travel Buffs

Technology/Technophiles

Sports & Fitness/Sports Fans

Media & Entertainment/Movie Lovers

Shoppers/Luxury Shoppers
DISPLAY ADS

Guaranteed Minimum 55,000 impressions monthly.

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>9 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Run of site ads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>300x250 Medium Rectangle</td>
<td>$1,400</td>
<td>$1,200</td>
<td>$950</td>
<td>$900</td>
<td>$850</td>
</tr>
<tr>
<td>Newsletter bundle</td>
<td>1 Daily News ad sent weekly to 15,000+ subscribers</td>
<td>Includes 30 days 300x250 Medium Rectangle ad</td>
<td>$2,000</td>
<td>$1,700</td>
<td>$1,400</td>
</tr>
<tr>
<td>Homepage</td>
<td>728x90 leaderboard displayed on home page</td>
<td>$2,100</td>
<td>$1,800</td>
<td>$1,425</td>
<td>$1,350</td>
</tr>
</tbody>
</table>

SPONSORED CONTENT

Sponsored content mimics the look, feel, and function of azBIGmedia.com. Homepage placement and the non-disruptive format captures and engages the reader.

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored post include a 300x250 run of site display advertisement</td>
<td>$1,800</td>
<td>$1,500</td>
<td>$1,200</td>
</tr>
<tr>
<td>Post appear on home page adjacent to editorial content</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post remain on home page for 30 days and evergreen on site</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post will be labeled at “Sponsored Post”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article is housed on azBIGmedia.com</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post must contain embedded key words. Total word count for post is 300-500 words</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post can include a slide show of up to 20 images. Provided images must be 750x500 at 300dpi</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All content is subject to Publisher approval</td>
<td></td>
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PRICES ARE PER MONTH, ALL RATES ARE NET