You’ll find business and real estate news, lifestyle features, tools for business and information about our events that will get your business recognized. If you live or work in Arizona, AZ BIG Media is your platform to stay informed and have your voice heard.

MAGAZINE MEDIA ARE MORE TRUSTED, INSPIRING, AND INFLUENTIAL THAN OTHER MEDIA

READER PROFILE

2.6 MILLION
AVERAGE NET WORTH

1.6 MILLION
AVERAGE HOUSEHOLD VALUE

2X MORE LIKELY
TO BE A HIGH NET WORTH INDIVIDUAL

93%
HAVE BEEN SUBSCRIBERS FOR 5+ YEARS

2X MORE LIKELY
TO BE A C-LEVEL EXECUTIVE

55% | 45%
MALE | FEMALE

65% | 35%
MARRIED | SINGLE

87%
HAVE A COLLEGE DEGREE

91%
HAVE AN ACTIVE INVESTMENT PORTFOLIO

72,300
MONTHLY WEBSITE PAGE VIEWS

57%
OWN MULTIPLE HOMES
Ranking Arizona is the result of the largest business opinion poll in Arizona. It is not based on annual revenue or the number of employees. Instead, voters give us their recommendations based on quality of products or services, and with whom they recommend doing business.

THE BEST OF AZ BUSINESS

READER PROFILE

$245,000
AVERAGE HOUSEHOLD INCOME

25,000
CIRCULATION

71%
USE RANKING ARIZONA AS A BUSINESS REFERENCE TOOL

122,500
READERSHIP

82%
SHARE THEIR RANKING ARIZONA ISSUE

78%
HAVE A COLLEGE OR ADVANCED DEGREE

45
AVERAGE AUDIENCE AGE

78%
OF READERS ARE OWNERS, COMPANY PRESIDENTS, OR C-LEVEL EXECUTIVES
# DISTRIBUTION

- Direct-mailed to 25,000 company presidents and C-level executives
- Retailed in select Barnes & Noble nationwide
- Digitally at azBIGmedia.com
- Seasonally at Phoenix Sky Harbor International Airport

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<th>Placement</th>
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<td>CHAPTER TAB</td>
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<td>$15,000</td>
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- Logo on the Front of Tab
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