



Arizona's 2019 Most Admired Companies

AZBusiness
Magazine

bestcompaniesaz

2019 Most Admired Companies (MAC)

Arizona's Most Admired Companies excel in 5 key areas: **Leadership Excellence, Workplace Culture, Corporate & Social Responsibility, Customer Opinion and Innovation.**

In order to be considered as a finalist, all 5 fields below must be completed with examples of how your company excels in all five areas.

The 2019 Most Admired Companies finalists and winners will be recognized at a prestigious award ceremony on **Thursday, September 12, 2019**. All winners will be recognized in the September/October issue of AZ Business Magazine.

Nomination deadline is Friday, June 14, 2019

Name of Nominated Company*:

of AZ Employees

Name of Nominator and/or Primary Company Contact

First Name Last

Name Title

Email Address Enter Email

Confirm Email Phone

Number

Street Address City State Zip

Does company know you are submitting nomination

– yes or no

Company Information

In **100 words or less** please give an overview of the company in which you're nominating (i.e. mission, vision, values, etc.). Briefly describe how this company has made an impact on the economy, in the lives of its employees, and within the community.

- # of Employees in Arizona:

- Arizona Location (City)
- # of US Employees (estimate)
- Headquarter Location (City, State):
- Public or Private Company:
- Industry
- Years Established in Arizona:
- % of Company Annual Voluntary Turnover in Arizona: (see definition below)
- % Full Time and % Part Time in Arizona

- % Full Time % Part Time
- % of Female and % of Male Headcount in Arizona:

- % of Female % of Male
- Hiring Goals for next 12 months in Arizona (Estimated # of new hires- FTE's):

Highest Ranking Officer in Arizona

First and Last Name
 Position Title
 Phone Number
 Photo(s)

Please provide a headshot for the highest-ranking officer within the company.

Clearly label the photo with Name, Company, and MAC Awards 2019 **Preferred formats:** Jpg files for the photos (minimum 1500 pixels wide)

Name of Head of Public Relations

First and Last Name Email
 Address

Name of HR Department Head

First and Last Name Title
 Email
 Phone Number

Spotlight Awards

If your company is selected for a spotlight award check the top three categories that best showcase your companies strengths:

- Leadership Excellence Workplace**
- Culture**
- Corporate and Social Responsibility**
- Customer Opinion**
- Innovation**

Leadership Excellence:

Please tell us about the leadership of your organization in Arizona. This includes all aspects of leadership excellence and how the leaders inspire and develop staff to excel in the company, industry and community. Provide examples of leadership style (trust-building, visionary, strategic,

results-oriented, ethical, mentoring, etc.). Share results for example how many are mentored and promoted from within. Include the CEO, senior leaders or others in the organization that demonstrate leadership excellence. You may also include information on the credibility and impact of leadership in the community and industry, as well as within the organization. (Please provide 500-750 words)*

Please upload 1-5 photos that display leadership excellence. Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)

Workplace Culture:

Please describe your Arizona workplace culture and list awards you've received in this area. Describe how you gather employee feedback – Pulse Surveys, Engagement Surveys, 360 Feedback, etc, and highlight the high favorable scores. Please include any unique programs and strategies designed to foster high engagement and an atmosphere of trust, collaboration, camaraderie, fairness and respect. Describe what is unique about your HR/Culture programs – don't list just standard policy. What makes your programs stand out from all others in the areas of diversity, career development, employer branding, veteran initiatives, female programs, workplace flexibility, health and wellness, perks, etc? Weight will be given to applications that can support the effectiveness of their programs through credible employee surveys or other systems designed to assess workplace culture and engagement. (Please provide 500-750 words)*

Please upload 1-5 photos that display workplace culture. Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)

Corporate and Social Responsibility:

Please describe how your company supports the Arizona community and environment through its corporate giving and philanthropic programs. How are you bettering our community in terms of corporate giving, volunteerism, donations of time and money, serving on boards and environmental efforts? How do you align your company goals with nonprofit groups and employees' interests and passions? What are you doing that is unique and different from other companies in your industry? Do you have formal time off programs for volunteering and how many employees participate? Include information on both formal and informal programs you have in place. (Please provide 500-750 words)*

Please upload 1-5 photos that display corporate and social responsibility. Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)

Customer Opinion:

Please tell us what your customers have to say about your Arizona office. How do you gather customer feedback – surveys, focus groups, etc? List any internal or external customer service awards you have won. Describe any unique best practices or programs related to driving high customer satisfaction/engagement. Include both quantitative and qualitative data on customer experience. Weight will be given to applications that include credible customer survey data

and/or third-party service awards. (Please provide 500-750 words)*

Please upload 1-5 photos that display customer opinion.
Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)

Innovation:

In this section, we are looking for fresh new ideas (something new, original or improved) that create value for your company. Specifically, what innovative idea(s), or new program, product, process, service, policy, perk, etc. makes your company unique. Provide examples of how technology and AI are being utilized across the organization or in your industry. Share how innovation is inspired/achieved throughout the organization.

. (Please provide 500-750 words)*

Please upload 1-5 photos that display innovation in your company.
Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)

Additional Comments (Optional)

Anything else we need to know about your company and you believe you should be voted an Arizona Most Admired company.

1 of 500 max characters

Company Logo*

- Drop files here or Accepted file types: jpg, gif, png. Please provide a high-res logo.
- Logo may be utilized in AZ Business Magazine, on AZBigMedia.com and during the awards program should your company be named a finalist for the 2019 MAC Awards. Clearly label logo with the Company Name and MAC Awards 2019.

Preferred formats: Adobe Vector/Illustrator file for Company logo.

Photos

Please upload 1-5 photos that display company innovation. Multiple photos should be uploaded as a Zip file, clearly marked with the Company Name and MAC Awards 2019.

Preferred formats: Jpg files for the photos (minimum 1500 pixels wide)