## **FAQ'S ABOUT NOMINATING A COMPANY**

### WHO CAN NOMINATE?

Only a company may nominate itself.

### **HOW DO WE NOMINATE OUR COMPANY?**

Go to <u>azbigmedia.com/vote-ranking-arizona/</u> and look for the Nominate A Company button on the right hand side of the page. It looks like this:



#### WHAT IS THE COST TO BE LISTED ON THE RANKING AZ VOTING SITE?

\$75 for the first sub-category and \$25 for each additional sub-category. This fee does not guarantee you a win.

## WHAT IS THE CUT-OFF DATE EACH YEAR TO PAY FOR AND BE LISTED ON THE SITE?

May 31<sup>st</sup> of the current vote year.

### WHY DO WE HAVE TO PAY AN ADMINISTRATIVE FEE TO BE ON THE RANKING LIST OF COMPANIES?

This is a one-time fee as long as you continue to achieve the required 20 votes each year. Companies which had fewer than 20 votes in the past, and/or are out of business have been removed. Keeping the database clean, upto-date and accurate is an important part of keeping Ranking Arizona trusted and accurate. Making the TOP 10 in Ranking AZ is a very coveted distinction and there are Administrative costs involved to maintain the platform.

## WHAT DATES ARE NOMINATIONS OPEN AND CLOSED?

August 15 through May 31<sup>st</sup>. (Voting takes place from August 15 through July 31<sup>st</sup>)

# IF WE PAY TO BE LISTED IN A SUB-CATEGORY, HOW LONG WILL WE REMAIN IN THAT SUB-CATEGORY BEFORE WE ARE REMOVED.

Indefinitely, as long as you receive at least 20 votes in that sub-category each voting cycle.

### WHY DOESN'T MY COMPANY APPEAR IN THE CATEGORY LISTS?

You received fewer than 20 votes the previous year.

## DO WE HAVE TO PAY EVERY YEAR?

Only if you received too few votes (fewer than 20) for the current year and would like to be listed again.

## WILL YOU NOTIFY US IF OUR COMPANY IS REMOVED FOR THE UPCOMING YEAR?

No.

# WILL COMPANIES BE APPROVED BEFORE THEY ARE ADDED TO THE SITE?

They will be vetted, approved and must pay the Administration fee to be added.

## **HOW LONG DOES APPROVAL TAKE?**

In most cases three to five business days.

### IF I AM NOT APPROVED WILL I RECEIVE A REFUND?

You will not be billed until you are approved.

For additional questions, please email: rankingaz@azbigmedia.com